

Biffa Municipal press release

3rd August 2011

BIFFA STRENGTHENS MUNICIPAL MANAGEMENT TEAM

The senior management team of Biffa's municipal division has been expanded as a result of new business success and a continuing tight focus on maintaining customer relationships.

Municipal director Roger Edwards today announced the internal promotion of two managers who become regional directors and join the operating board, as well the appointment of a new finance director.

New regional directors

Formerly the regional manager responsible for eight of Biffa's municipal contracts, Dave Kenney has been promoted to the new post of regional director south.

The post of regional director north has gone to Simon Crook, who has been the general manager overseeing Biffa's multi-million pound PFI contracts with Leicester City Council and the Isle of Wight.

In their respective roles, they will be responsible for the delivery of agreed contracts and related service standards, as well as the commercial expansion of municipal contracts in their regions.

In a further management change, Ross Hickey has joined the division as finance director. The Australian was formerly finance director of Morrison Facilities Management, a position he had held for six years.

He replaces Chris Peal who is leaving Biffa to pursue other interests. Chris had been finance director with independent municipal contractor Verdant since 2001, taking on a similar role when Verdant was acquired by Greenstar UK in 2007, and then when Greenstar was bought by Biffa last year.

Edwards commented: “These moves are designed to keep Biffa’s municipal business focused on delivering excellent service, being highly responsive to fast-changing customer needs, and maintaining the all-important close relationships with local council clients.

“With several new contract wins under our belt this year and a healthy new business pipeline, I want to be sure that we have the right knowledge and expertise in the right places. We may have a business servicing contracts worth well over £100 million, but never forget that our most immediate customers are the millions of householders that we service every week.

“The promotions of Dave and Simon are well-deserved, and they will help maintain our reputation for being close to our local authority clients so we can respond quickly, flexibly and effectively to their needs and changing priorities.”

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Biffa Municipal Notes to Editors

- The municipal division of recycling, waste and renewable energy business Biffa (www.biffa.co.uk) currently provides high quality, efficient recycling, refuse, street cleansing and grounds maintenance services for over 40 local authorities in England, Wales and Scotland. The division expanded considerably in late 2010 when municipal services specialist Verdant Group, and its 24 local authority contracts, joined Biffa when Greenstar UK was acquired. The municipal business makes over 2½ million collections per week, and employs in excess of 2,500 staff who use over 1,000 vehicles. Its notable successes include helping South Oxfordshire District Council achieve a recycling and composting rate of 70% during 2010, placing the council second in Defra’s 2009-2010 league tables for overall recycling, composting and reuse and winning a LARAC Award for the most improved recycling authority. The first months of Vale of White Horse District Council’s new service saw its recycling and composting rate match that of its South Oxfordshire neighbour, while a redesigned service for Surrey Heath Borough