

Delivering more

The Biffa logo consists of the word "Biffa" in a white, bold, sans-serif font, centered within a solid red square.

Biffa press release 2 December 2011

BIFFA BOOSTS SUSTAINABILITY WITH BitC MEMBERSHIP

Waste management and recycling specialist Biffa has bolstered its sustainability commitments by joining the leading responsible business organisation Business in the Community (BitC).

The move is an added boost to the company's ongoing programme of responsible and sustainable business which already includes its multi-million pound community fund Biffaward.

Director of health, safety, environment and quality at Biffa, Shaun Davis, said: "Biffa is committed to sustainability in all parts of the business and joining Business in the Community will help Biffa go even further with its sustainable practices. It's important to the communities we operate in, our customers and our employees."

Biffa has joined BitC to ensure sustainability remains at the centre of the business. As a first step it will review its sustainability practices including indexing against peers and other leading organisations, increasing awareness of sustainability amongst its employees and finding ways of overcoming barriers.

Stephen Howard, CEO of Business in the Community said: "I'm delighted to welcome Biffa into membership of Business in the Community. The sustained commitment of companies to greater leadership in the field of responsible business has never been more important. That's why we're here, to help companies identify where they can have most impact and work with them to tackle social issues and help to transform their businesses and their communities. I look forward to working with Biffa on its responsible business journey."

Business in the Community is a business-led charity focused on promoting responsible business practice. It works with its members to transform communities by tackling key social and environmental issues where business can make a real difference. Business in the Community also offers its members practical support to help them to integrate responsible business practices wherever they operate.

ENDS

Further press information from:

Delivering more

The Biffa logo consists of the word "Biffa" in a white, bold, sans-serif font, centered within a solid red square.

Richard Truman or Alison Etherden at Pelican PR

Tel: 01457 820807

Email: richard.truman@pelicanpr.co.uk or alison.etherden@pelicanpr.co.uk

Notes to editors:

About Biffa

- Biffa is the UK's leading nationwide integrated waste management business that provides waste collection, treatment, recycling and recovery services
- Biffa provides waste management services for both commercial and industrial (business) and municipal (household) waste
- Biffa works with businesses to reduce their environmental impact and waste costs across the following sectors: Construction, Education, Financial Institutes, Health, Social and Community, Manufacturing, Office Recycling, Printing and Publishing, Public Sector, Transport and Storage, Utilities, Wholesale, Retail and Hotels and Restaurants
- Biffa ensures as much business waste as possible is diverted from landfill to recycling and energy recovery - reducing long-term costs and improving environmental performance
- Biffa develops long-term partnerships with clients, bringing them the benefits of in-depth expertise, wide ranging industry experience and leading edge technological resources.